

Andrea Parker

Keynote Speaker • Former Police Detective • Human Potential Expert

Andrea Parker is a keynote speaker, former police detective, and human potential expert who helps leaders and teams use fun as a strategic advantage to transform high-pressure environments into cultures where engagement, creativity, and performance thrive.

Through her highly interactive keynote, WTF: Where's the Fun?!, she delivers a straightforward, repeatable leadership tool that can be applied immediately in meetings, decisions, projects, and high-pressure moments. Known for her magnetic stage presence, relatable storytelling, and practical insight, Andrea creates experiences that are energizing, engaging, and immediately applicable—leaving leaders lighter, more connected, and equipped to elevate performance while actually enjoying the work along the way.

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Andrea Parker helps leaders and teams use fun as a strategic advantage to transform high-pressure environments into cultures where engagement, creativity, and performance thrive.

As a former police detective and competitive athlete, Andrea spent nearly a decade working in high-stakes environments where clarity, discipline, and real-time decision-making mattered. That experience shapes her approach to leadership, performance, and culture.

Trained in human behaviour, subconscious programming, and performance coaching, Andrea has spent over a decade working in the field of human potential. She is an accredited International Professional Certified Coach (IPCC) and has partnered with organizations including IMEX, MPI, RE/MAX, and GBTA to help leaders and teams elevate performance, decision-making, and culture under pressure.

Today, Andrea helps high-achieving leaders and teams interrupt pressure in real time, regain clarity, and perform at a high level without losing themselves in the process. Through her highly interactive keynote, **WTF: Where's the Fun?!**, she delivers a simple, repeatable framework that can be applied immediately in meetings, decisions, projects, and high-pressure moments—helping organizations elevate performance while actually enjoying the work along the way.